1. Intro
   1. Is there a “hook”?
      1. How interesting/compelling is it likely to be?
   2. Background info
      1. Is it sufficient to understand the claim?
      2. Is there too much?
      3. What could be taken out?
   3. Claim
      1. Is it Arguable Interesting Manageable and Specific
         1. How is the wording/phrasing?
2. Body
   1. For each “point”
      1. Is the “reason” directly tied to the claim?
         1. What is the link?
         2. What is the evidence for the reason
            1. Is it credible?
            2. Is it sufficient?
            3. What more might you need?
            4. Is there anything off-topic or superfluous?
   2. Counterclaims
      1. Is the opposition addressed?
      2. Are there concessions?
         1. If not, what might need to be conceded?
      3. Rebuttal
         1. Does the author directly address oppositions concerns?
            1. Is it logical?
            2. Supported by evidence?
         2. Consistent organization
3. Conclusion
   1. Brief review
      1. Doesn’t have to re-state everything and claim
   2. Address the “so what?” or implications of why this is important

ORGANIZATION: Make sure to examine the overall organization of the essay.

* + - 1. Do the various “points” build on each other?
      2. What is the relationship between each point?
      3. Is there a better way?
      4. Can anything be cut?
      5. Has anything been overlooked?